

Ben Hannam

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EDUCATION

- 2002 MFA: Virginia Commonwealth University: Visual Communication
- 1996 BFA: Old Dominion University (Cum Laude): Graphic Design
- 1993 AAS: Central Virginia Community College: Science

TEACHING POSITIONS

- 2011–06 Assistant Professor, Virginia Tech: Blacksburg, VA
- 2006–03 Assistant Professor, VCU Qatar: Doha, Qatar
- 2003–02 Adjunct Faculty, VCU: Richmond, VA
- 2001 Interim Instructor, VCU: Richmond, VA

PROFESSIONAL PRACTICE

- 2010-11 **Small Business Owner:** Started a freelance graphic design business called Accomplish Studios, LLC located in Blacksburg, VA. Clients include TriAdventure: Multisport Coaching & Fitness, Northstar Church, Bravo Signs, and Dr. Rechnitzer.
- 2010-93 **Freelance Graphic Designer:** Worked for seven years as a freelance graphic designer. During this period I worked on a variety projects including logos, branding campaigns, fundraising and capital campaigns, website design and programming, sales and promotional material, packaging and point of purchase material, and wayfinding systems.
- 2008-06 **Creative Director:** Worked for Fütprint, a graphic design agency located in Lynchburg, VA. Duties included creating concepts, graphic design, sales pitches, client meetings, project management, and working with in-house designers and interns to produce client deliverables. Clients that I worked with included Francis Oil, Collegeburg, Will Easter Realty, Gillz-n-Finz, Long Meadows, Neighbors Place, Young Professionals of Central Virginia, and working on a variety of sales and promotional material to generate new business.
- 2006 **Business Consultant:** Prior to my appointment as the Creative Director at Fütprint, I was hired as a business consultant to help the company streamline their productivity, and establish a system to keep track of clients, proposals, deadlines, policies, and other legal documents. Duties included assisting with employee reviews, reporting to the CEO regarding employee strengths and weaknesses, and helping make recommendations that would positively affect the company's productivity and profitability.
- 2000-98 **Graphic Designer:** Worked for Davis Mick Design, a design agency located in Lynchburg, VA. Duties included creating concepts, graphic design, sales pitches, client presentations, working with external vendors, and producing deliverables for clients. Clients included RMH Hospital, Mennonite Media, Nielsen Construction, Sound Youth, Wythe County Community Hospital, James Madison University, Liberty University, Shenandoah University, DataLynx and High Peak Hang Gliding.
- 1998 **Studio Artist:** Worked for Spun Earth Pottery a pottery studio and gallery located in Lynchburg, Va. Duties included low relief sculpting and airbrushing hand crafted fine art and pottery. In addition, I also wired the lamps that were produced, and helped glazed, stack and unload the kiln periodically.
- 1998-97 **Graphic Designer:** Worked for Gulfstream Graphic Arts & Publishing, a graphic design and publishing company located in First Flight, NC. Duties included producing and distributing a Bi-monthly fishing magazine the *The Reel Fisher News* and other graphic design projects. Clients included Slammin' Sammy's Restaurant, Kelly's Restaurant, Barrier Island Station, Pirates Cove Marina, Portsmouth Island ATV Excursions, Seaside Realty, Black Pelican Restaurant, Manteo Marine, Jolly Roger Restaurant, Nags Head Pier, Etheridge Seafood Restaurant, Quagmires Restaurant, Billy's Seafood, Midgett Auto Sales, The Beach Book, Breakwater Island Restaurant, Anglers Aluminum Products, Avon Fishing Pier and Tradewind Tackle.
- 1997 **Graphic Designer:** Worked for North Beach Advertising, an advertising company located in Kill Devil Hills, NC. Duties included producing and distributing two Bi-monthly tourism magazines *The North Beach Sun* and its sister publication the *North Beach Sun: Real Estate* magazine.

PROFESSIONAL PRACTICE (continued)

- 1997-96 **Graphic Designer & Pre-press:** Worked for Donning Printing, a printing company located in Virginia Beach, VA. Duties included a range of graphic design and pre-press work included: creating sales and promotional items, outputting files, developing film, burning metal press plates, setting color traps, stripping color separations, creating matchprint and blueline proofs, and assisting with post-printing production as needed.
- 1993-91 **Paste-Up Artist:** Worked for The News & Advance, a newspaper located in Lynchburg, VA. Duties included paste-up composition, working with editors and photographers to create newspaper layouts, advertisements, and graphics under extremely tight deadlines.

GRANTS

- 2010 International Travel Supplemental Grant: Received a \$1000 supplemental grant to travel to the Design Principles and Practices Conference in Rome, Italy and present a paper that I co-authored with my colleagues Dr. Troy Abel and Somiah Muslimani.
- 2009 Virginia Tech Travel Grant: Received a \$1000 supplemental grant to travel to the University and College Designers Association (UCDA) conference in Mobile, AL and present a paper that I co-authored with Dane Webster.
- 2007 Educational Technologies Grant: Received a \$3237 grant to integrate iPod video players into the classroom. This grant was linked to the Virginia Tech Mac Users Group and the Educational Technologies Department at Virginia Tech.
- 2005 VCUQ Faculty Grant: Received a \$5000 international grant from the Qatar Foundation to chaperone twenty students from Doha, Qatar to Copenhagen, Denmark to attend the ICOGRADA Era World Design Congress.
- VCUQ Faculty Grant: Received a \$1500 international grant from the Qatar Foundation to travel to the Typo.Graphic.Beirut 2005 conference in Beirut, Lebanon and present a research paper.
 - VCUQ Faculty Grant: Received a \$5000 international grant from the Qatar Foundation to travel from Doha, Qatar to San Jose, CA to attend the The National Stereoscopic Displays and Applications Conference.
 - VCUQ Faculty Grant: Received a \$7000 international grant from the Qatar Foundation to travel from Doha, Qatar to Toronto, Canada to participate in a Maya software training and certification program.
- 2004 VCUQ Teaching Grant: Received a \$500 grant to pay for a professional photographer to shoot images of a typography project using a stereoscopic camera.
- VCUQ Faculty Grant: Received a \$3500 international grant from the Qatar Foundation to chaperone twenty students from Doha, Qatar to Bremen, Germany to attend the Intermedia Profile 7 Conference.
 - VCUQ Faculty Grant: Received a \$3600 international grant from the Qatar Foundation to attend to the Semi-Permanent Design Conference in Sydney, Australia.
- 2003 VCUQ Visiting Artist: Received a \$1500 international grant from the Qatar Foundation to bring Richmond, VA artist Carolyn Henne to Doha, Qatar to work on a collaborative performance piece.

AWARDS

- 2011 American Advertising Federation: Best in Show and Gold ADDY (I served as a Creative Director for this piece in cooperation with FourDesign) for CAUSE for Innovation Book.
- American Advertising Federation: Silver ADDY (I served as a Creative Director for this piece in cooperation with FourDesign) for Mapping Spectral Traces Symposium Campaign.
 - American Graphic Design & Advertising Competition (National): Best of Category, Self Promotion Category for Nutcracker "Sweet" Holiday Promotion.
 - American Package Design Award (National): Award of Excellence, Self Promotion Category for Nutcracker "Sweet" Holiday Promotion. This piece was included in the March 2010 issue of GD USA.
 - AIGA Greater Richmond Award for Design Excellence (GRADE 6): Award of Merit for Valentines Day Promotion.

AWARDS (continued)

- 2011 AIGA Greater Richmond Award for Design Excellence (GRADE 6): Award of Merit for Nutcracker “Sweet” Holiday Promotion.
- Sabā Dō Graphix (National): Award of Excellence for Nutcracker “Sweet” Holiday Promotion. This piece was included in the April issue of Sabā Dō Graphix Magazine.
 - Sabā Dō Graphix (National): Award of Excellence for 2009 Holiday Promotion. This piece was included in the April issue of Sabā Dō Graphix Magazine.
- 2010 American Design Awards (National): 1st Place, Self Promotion Design: 2010 Winter Semi Annual Contest for 2009 Holiday Promotion.
- Graphic Design USA (National): American Package Design Award for 2009 Holiday Promotion. The competition drew over 1,500 entries and my piece was one of the 200 selected to receive special recognition.
 - American Graphic Design & Advertising (National): Best of Category: Promotions. Won top honors for my 2009 Holiday Promotion.
 - Fifth Annual Yellow Pages Advertising Challenge (National): I received a \$200 monetary award from Neg Norton, President of the Yellow Pages Association for being the faculty sponsor for a winning team in 2009-2010 Yellow Pages Advertising Challenge. Three of my students, Mary Vinson, L. Ashley Marlowe, and Stephanie Condrey received an Honorable Mention and a \$300 monetary award for their efforts. Approximately 1,050 entries were received from nearly 150 schools and my students placed 4th.
- 2009 College of Architecture & Urban Studies: Awarded the Virginia Tech College of Architecture and Urban Studies Teaching Excellence Award for outstanding effort in teaching and a \$500 stipend.
- 2008 American Corporate Identity Competition (National): Winner in self-promotional category for the print piece “Dreamer Becomes the Designer.” Submissions came from every state in America, Puerto Rico and three other countries. There were seven judges, twenty categories and the work of over 3,000 designers were represented.
- The American Advertising Federation (State): Awarded a Western Virginia Gold Addy in the poster category for The Four-Minute Film Festival poster. The Western Virginia Addy Awards are the first step in a 3-tier national competition which is sponsored by The American Advertising Federation.
 - Blacksburg Transit “Design Your Ride” Competition (Local): Third place in a bus wrap design competition. Winners were determined by members of the community casting their vote on in a poll.
- 2007 The American Advertising Federation (Atlantic Region): Awarded a AAF Third District Gold Addy in the self-promotional category for the print piece “Dreamer Becomes the Designer.”
- The American Advertising Federation (State): Awarded a Western Virginia Gold Addy in the self-promotional category for the print piece “Dreamer Becomes the Designer.”
 - Richmond AIGA (State): Award of Merit GRADE A Design Competition in the self-promotional category for the print piece “Dreamer Becomes the Designer.” The competition showcases the best design that the region has to offer. There were 324 submissions, and the judges narrowed the field to 74 entries which were exhibited at the University of Richmond in Richmond, VA.
- 2005 Virginia Commonwealth University: Received a Five-year Service Award from Joseph H. Seipel, Senior Associate Dean for Academic Affairs from Virginia Commonwealth University.
- 2002 Richmond AIGA (State): Award of Merit GRADE A Design Competition in the miscellaneous category for the exhibition piece “Stem Cell Research Project”. Winning entries were exhibited at the Science Museum of Richmond in Richmond, VA.
- 2000 The American Advertising Federation (State): Awarded a Western Virginia Silver Addy in the corporate website category for the website “Nielsen Builders, Inc.”
- 1999 The American Advertising Federation (State): Awarded a Western Virginia Gold Addy in the self-promotion category for the promotional piece “Reflections on the Season.”

AWARDS (continued)

- 1999 The American Advertising Federation (State): Awarded the Howard C. Packett Award for Creative Excellence, a special award that recognizes the most creative entry in The Western Virginia Addy competition. This award was given for the self-promotional piece "Reflections on the Season."
- Neenah Paper (Regional): Awarded a Gold Medal in the Neenah Paper Paperworks Design Competition in the letterhead category for "Davis Mick Design letterhead." This award is given out quarterly, and recipients also receive a \$500 stipend.
- 1996 Virginia Beach Center for the Arts (State): Awarded an Honorable Mention in a wine label competition. Wineries bid for the rights to use the wine label designs and the proceeds from the event were donated to a variety of charitable organizations.
- 1995 Competitive Internship (State): Awarded a competitive internship with Teagle & Little printing company located in Norfolk, VA.

PUBLICATIONS

- 2011 Self-Promotional print piece Nutcracker "Sweet" Holiday Promotion included in "America Package Design Awards: Packaging, Point of Sale and Visual Merchandising" *GD USA* March 2011: 117.
- Self-Promotional print piece "2009 Holiday Promotion" included in "Sabä Dö Graphicx: Spring 2011 Graphic Design Awards" *Sabä Dö Graphicx Magazine* Spring 2011: 71.
 - Self-Promotional print piece Nutcracker "Sweet" Holiday Promotion included in "Sabä Dö Graphicx: Spring 2011 Graphic Design Awards" *Sabä Dö Graphicx Magazine* Spring 2011: 70.
- 2010 Self-Promotional print piece "2009 Holiday Promotion" included in "American Package Design Awards: Packaging, Point of Sale and Visual Merchandising." *GD USA* March 2010: 111.
- 2008 Self-Promotional print piece "Dreamer Becomes the Designer" included in Carter, David E. and Suzanna MW Stephens. *American Corporate Identity 2009*. New York: HarperCollins, 2008. 116.
- 2008 Self-Promotional print piece "Dreamer Becomes the Designer" included in Woolman, Matt. *Visual 100s: Formats, Folds & Bindings*. London: Angela Patchell Books, Ltd, 2008. 136.
- 2007 Hannam, Ben. "Creating Experiential Learning Environments" *Design Behaviors: International Design Research Journal* Volume 1. (2007): 32-49.
- 2005 Tasmeem Doha website included in Drew, John T. and Sarah A. Meyer. *Color Management: A Comprehensive Guide for Graphic Designers*. Switzerland: RotoVision, 2005. 80.
- Tasmeem Doha website included in Woolman, Matt. *Type in Motion 2*. United Kingdom: Thames & Hudson, 2005. 146-147.
- 2002 Hannam, Ben. "Enhancing Visual Communication Through the Manipulation of Depth Perception" *VCU Thesis Documentation*. Richmond, 2002. Successfully defended thesis that investigated the manipulation of stereoscopic images and studied the affordances of stereopsis as it relates to the field of visual communication.
- 1999 Typeset and designed *Generations of Good Cooking: A Harvest of Recipes from Rivermont Presbyterian Church*. Lynchburg: Rivermont Presbyterian 1999.

CONFERENCE PRESENTATIONS

- 2011 Design Principles and Practices Conference (International): Co-presented the paper, "Reflecting the Education of Visual Communication While Expanding the Scope of Design Students" in Rome, Italy with Dr. Troy Abel and Somiah Muslimani.
- 3rd Annual Conference on Higher Education Pedagogy: Co-presented the paper, "Identifying Win-Win External Education Opportunities Within A Visual Communication Design Context" in Blacksburg, Va with Dr. Troy Abel and Somiah Muslimani.

CONFERENCE PRESENTATIONS (continued)

- 2011 College of Architecture & Urban Studies Research Symposium: Co-presented the paper, "Reflecting the Education of Visual Communication While Expanding the Scope of Design Students" in Blacksburg, Va with Dr. Troy Abel and Somiah Muslimani.
- 2009 Foundations in Art: Theory and Education (National): Presented the paper "Constructivist Learning Strategies: The Studio Classroom" and served as the session chair. The FATE: Confluence 2009 Conference was held in Portland, OR.
- University and College Designers Association (National): Presented the co-authored paper "Facilitating Independent Academic Learning Environments and Merging them with Professional Practice: Case Studies at Virginia Tech." The UCDA: Design for the Common Good Conference was held in Mobile, AL.
- 2008 Architectural Education Forum 4: Flexibility in Architectural Education Conference (International): Co-authored the paper "Visual-ist: Looking at and Learning from the City Space of Istanbul." The Architectural Education Forum 4 conference was held in Istanbul, Turkey.
- 2007 International Conference of Arts & Humanities (International): Presented the paper "Creating Experiential Learning Environments" and served as a reviewer and session chair. The International Conference of Arts & Humanities was held in Honolulu, HI.
- 2005 Typo.Graphic.Beirut (International): Presented the paper "Seeing, Thinking and Designing Three-Dimensionally" at the Lebanese American University in Beirut, Lebanon.
- Tasmeem Doha (International): Presented the paper "Communicating Three-Dimensionally" at Tasmeem Doha Annual Design Conference in Doha, Qatar.

GUEST LECTURES

- 2011 Building Interfaces for Tomorrow's Technology: NSF Research Experience of Undergraduates. Lecture titled, "Logic vs. Creativity: Defining What it Means to Think Outside the Box."
- 2010 Center for Instructional Development and Educational Research (CIDER) at Virginia Tech. Lecture titled, "Thinking Outside the Box: A Primer in Evaluating the Creative Process and the Fundamentals of Visual Communication."
- Building Interfaces for Tomorrow's Technology: NSF Research Experience of Undergraduates. Lecture titled, "Logic vs. Creativity: Defining What it Means to Think Outside the Box."
 - School of Visual Arts, Principles of New Media class lecture titled, "Logic vs. Creativity, the CRAP Principles of Design, and How to Hold a KJ Session."
- 2007 University of South Alabama in Mobile, AL. Lecture titled, "Engage Mind Before Clicking Mouse: Strategies for Creativity."
- 2005 CDE Lecture Series for Education City in Doha, Qatar. Lecture titled, "Design, Typography and the Human Vision System."
- 2003 Rataatathat Lecture Series at Virginia Commonwealth University (Qatar). Lecture titled, "Sources of Inspiration."
- 2001 Virginia Commonwealth University in Richmond, VA. Lecture titled, "Exhibition Design Furniture: Selected works of Charles and Ray Eames."
- Virginia Commonwealth University in Richmond, VA. Lecture titled, "Movie Title Sequences: A Critical Look at Typographic Treatments in Film."
 - Virginia Commonwealth University in Richmond, VA. Lecture titled "Internet Type Foundries: Font development and Copyright Issues."

EXHIBITIONS

- 2008 Capital One Art Show (State): Mixed media work exhibited at the "New and Mixed Media: A Virginia Tech Faculty Art Exhibition" in Richmond, VA.

EXHIBITIONS (continued)

- 2008 XYZ Gallery (Local): Poster series and website exhibited at the “Faculty Show” in Blacksburg, VA.
- 2007 University of Richmond (State): Self-promotional piece exhibited at the “Greater Richmond Awards for Design Excellence” in Richmond, VA.
- XYZ Gallery (Local): Self-promotional piece exhibited at the “Faculty Show” in Blacksburg, VA.
- 2005 VCU-Qatar Gallery (International): Photographic series displayed at the “Faculty Show” in Doha, Qatar.
- 2004 Visual Arts Center (International): Sculpture displayed at the “Doha Cultural Arts Festival” in Doha, Qatar.
- VCU-Qatar Gallery (International): Sculpture displayed at the “Art is Madness: Faculty Show” in Doha, Qatar.
- 2002 Stem Cell Research (State): Solo exhibition of sculpture, collateral material and performance art piece at the Virginia Commonwealth University campus in Richmond, VA. The 16’ tall sculpture was later donated to the Children’s Museum in Richmond, VA.
- 2002 Anderson Gallery (Local): Graduate student exhibition at the Anderson Gallery in Richmond, VA.

ACADEMIC SERVICE**A. UNIVERSITY SERVICE**

- 2007 VT Commencement: Volunteered to assist in the graduation and commencement exercises at Virginia Tech.
- 2006 VT Career Fair Representative: Volunteered to be a representative for the School of Visual Arts at the Career Fair and answered questions about the degrees that the School of Visual Arts offers.
- 2005 VCUQ Commencement: Appointed to this committee to assist the committee chair, Sandra Wilkerson, with the planning for the graduation and commencement exercises at Virginia Commonwealth University in Qatar.
- 2005-03 VCUQ Honor Council: Appointed to serve on the Honor Council Committee by the Dean, Christina Lindholm.

B. COLLEGE SERVICE

- 2010 SOVA Director Search Committee: Assisted Search Committee Chair, Patrick Miller, Professor and Associate Dean for Graduate Studies and Outreach with articulating the Director’s duties and job description, determining criteria for evaluating candidates, and to help the committee identify and interview candidates.
- 2008 VT College of Architecture and Urban Studies (CAUS) Focus Group: Served as a representative for the School of Visual Arts at Dean Jack Davis’ request to identify the needs, structure and mission to rebrand and create a new website for the College of Architecture and Urban Studies. Representatives from each of the four schools within the college met with IT personnel to determine the needs and direction of the CAUS website.
- Designed the College of Architecture & Urban Studies website: In charge of designing the CAUS website. This included hiring and managing a work-study student, collaborating with the CAUS Communications Manager and website programmer to design and implement a new CMS website for the college.
- 2004 VCU Qatar Fashion Show Committee: Designed collateral material for the annual student fashion show. This task included art direction, hiring a photographer and working with the Fashion Department and students. The VCUQ Fashion Show is one of the most highly anticipated events in Qatar and is often attended by members of the royal family.
- Tasmeem Doha 2004 Design Committee: Designed, programmed and published the Tasmeem Doha 2004 design conference website for VCUQ. This website was designed to be viewed in both English and Arabic. Duties included hiring and managing a work-study student, working with an Arabic translator and designing the site. Tasmeem Doha has hosted many famous designers like Karhim Rashid, Stephan Sagmeister, Bruce Mau, April Grieman and other icons in the graphic design industry.

C. SCHOOL SERVICE

- 2010-11 Chair, Visual Communication Design: Served as the chair for the Visual Communication Design (VCD) program in the School of Visual Arts at Virginia Tech. Current VCD initiatives include: establishing a policy for posting job and internship opportunities, preparing for the NASAD accreditation process, seeking out ways to support the Art History and Studio Art programs, VCD course calibration meetings, a VCD faculty retreat in Lexington, VA to review our curriculum, establishing individual faculty goals and commitments to the VCD program, and implementing a secondary portfolio review after students complete Introduction to Graphic Design II.
- SOVA Curriculum Committee: Appointed to this committee to assist committee chair, Dane Webster, with course offerings, classroom availability and scheduling issues for the Visual Communication Design, Art History and Studio Arts programs.
 - SOVA Foundations Committee: Appointed to this committee to assist committee chair, Eric Standley, with structuring the Art Foundations program at Virginia Tech. The Foundations program provides students with a set of art and design tools that their respective programs build upon as students go through their respective programs.
 - SOVA Facility Space Planning: Appointed to this committee to assist SOVA Director, Truman Capone, with finding and utilizing space for faculty & staff, student & teaching spaces, and storage and work areas.
 - SOVA Advising Committee: Appointed to this committee to assist committee chair, Betsy Bannan, with academic advising, graduation, and course registration policies.
 - SOVA Art Resource Charge Committee: Appointed to this committee to assist Debbie Alvis, the Fiscal and Scheduling Specialist monitor and distribute Art Resource Charges (ARC) fees to purchase materials for student consumption.
 - SOVA Scholarship Committee: Appointed to this committee to assist committee chair, Janet Niewald, with reviewing and distributing scholarship and grant money to undergraduate students.
- 2010-09 SOVA Scheduling Committee: Appointed to this committee to assist Assistant Director, Dane Webster, with scheduling the School of Visual Arts classes.
- 2010-07 Area Coordinator, Visual Communications Design: Served as Area Coordinator for the Visual Communication Design (VCD) program at Virginia Tech. During this time I reported to VCD Chair & Director of the School of Visual Arts, Truman Capone.
- Digital / Creative Technologies Mezzanine Lab Committee: Appointed to this committee to assist committee chair, Eric Standley, with gathering faculty feedback, releasing news about renovations, and with decisions regarding the Mezzanine upgrade and maintenance of the computer lab.
- 2010-06 VCD Portfolio Review Committee Chair: Served as the VCD Portfolio Review Committee Chair to manage and oversee a competitive portfolio review for students applying to the VCD and Studio Arts program. I served as the c/o chair of the Portfolio Review Committee with professor Eric Standley.
- MFA Curriculum Committee: Appointed to the MFA in Creative Technologies Committee and assisted committee c/o chairs, Dane Webster and Truman Capone with setting up a wikki, writing and editing the MFA proposal, helping brand the MFA program, establishing application procedures and deadlines, and promoting the MFA program.
 - SOVA Website Committee: Appointed to this committee to assist the Director of the School of Visual Arts, Truman Capone and professor Somiah Muslimani with planning, designing and building a new website for the School of Visual Arts at Virginia Tech.
 - International Opportunities Committee: Appointed to this committee to help seek out international opportunities and strategic partnerships for the College of Architecture and Urban Studies and the School of Visual Arts.
- 2009 VCD Website: Created a content management system website for the VCD program and portfolio review and worked with Dane Webster, Betsy Bannan, and Darin Hagerman on content.
- 2009-07 VT AIGA Faculty Sponsor: Served as the Virginia Tech AIGA Faculty Sponsor and started an AIGA Student Chapter at Virginia Tech. I donated a student membership as a reward for a poster competition.

C. SCHOOL SERVICE (continued)

- 2003 Beta Testing Software: Researched and tested various software for use at Virginia Commonwealth University in Qatar. Needed solutions with English and Arabic compatibility, technical support options, awareness of Qatari industry standards and specific hardware requirements.
- 2002 Letterpress Studio Manager: Managed and ran a letterpress studio called the Bowe House at Virginia Commonwealth University in Richmond, Virginia. Helped with acquisitions and procurement of equipment and managed student workers.

NON-SCHOLARLY PUBLICATIONS

- 2008 *Winchester Star Online Edition*. Van Meter, Val. "A Film in Four Minutes: Sandman Wins Third-place Award." www.winchesterstar.com January 5, 2008.
- 2007 *Roanoke Times Online Edition*. Key, Lindsay. "Amateur Filmmakers, Take Two" www.roanoke.com November 11, 1007.
- "Tech Talk: Four-Minute Film Festival" by Aydin Akyurtlu. *WUVT Public Radio*. September 30, 2007.
 - *Learning Technologies Update: A Periodic Publication of Learning Technologies*, "Moviemakers Flourish at New Media Center".
 - Brown, Rosanna. "Four-Minute Film Festival Winners Compete for Honors Online." *Collegiate Times* November 8, 2007, p 2.
 - Key, Lindsay. "Spring Into Action." *Roanoke Times* October 4, 2007, New River Valley Current edition: p 1, 4.
 - Raugitinane, Monica. "Unusual Film Festival Opens." *Collegiate Times* September 28, 2007, p 3.
 - Key, Lindsay. "Fifty-plus people, Twenty-four hours, Four-Minutes of Fame." *Roanoke Times* September 27, 2007, New River Valley Current edition: p 4, 9.
- 2005 Rodriguez, Beth. "A Teaching Venture: VCU Professor Learns Middle East Culture First-Hand" *News & Advance* August 16, 2005, Lifestyle Section: p B-1.
- Staff Reporter. "VCUQ Faculty and Staff Given Service Awards" *Gulf Times* September 14, 2005: p 7. (International)
- 2004 Staff Reporter. "A Great Artistic Piece at VCUQ" **الوطن** January 10, 2004: p 2. (International)
- Staff Reporter. "VCUQ Students Make Unique Art Display" *Peninsula* January 10, 2004: p 2. (International)
 - Staff Reporter. "Artwork Displayed at VCU" *Gulf Times* January 10, 2004: p 3. (International)
- ### **OUTREACH**
- 2010-08 International Students, Inc: I am the faculty sponsor for International Students, Inc which is an organization that supports international students through friendship, fellowship, and ministry. The Virginia Tech chapter is led by Bob and Sandra Jackson.
- 2010-06 Internship Liaison: Aided students in securing internships to give them the opportunity to gain valuable work and professional experience. I reviewed internships opportunities, the work the student completed at their internship and assigned a grade for our student's efforts.
- 2009-06 Guest Lecturers: I exchanged my graphic design services (\$3900) in exchange for professionals in the graphic design, website, computer programming and marketing field to come and interact with my classes.
- 2008 Two-Minute Film Festival: Organized a 24-hour long movie-making competition and received \$2700 from sponsors to give away in prize money. Designed all the film festival collateral material and sent out over 200 invitations to schools, businesses and organizations within a three-hour drive of Blacksburg, Virginia.

OUTREACH (continued)

- 2007 Four-Minute Film Festival: Organized a 24-hour long movie-making competition and received \$3500 from sponsors to give away as prize money. Designed all of the film festival collateral material and sent out over 200 invitation to schools, businesses and organizations within a three-hour drive of Blacksburg, Virginia. Over 20 teams from seven universities and high schools competed for over \$2000 as prize money. The premiere was attended by over 500 people, and the participant's entries were added to the Armory Gallery's permanent collection and displayed on the *Roanoke Times'* website.
- 2003 VCU Qatar Community Class: Taught an introductory web design class in the evening to the Qatari public. The class covered basic web design, preparing images for the web and web safe practices. This class brought in \$200 for the VCU Qatar Scholarship Fund.
- AIGA Richmond, GRADE 2003: Designed and fabricated the exhibition space in Shockoe Bottom in Richmond, Virginia for the AIGA GRADE 2003 regional design competition.
 - AIGA Richmond, Give2 Poster Competition: Competed in a poster competition designed to promote awareness of the the Richmond, Virginia AIGA chapter. Randomly chosen designers were paired together to create a poster to communicate the value of graphic design to non-designers.
 - AIGA Richmond, Studio Tours: Consulted and worked for Richmond, Virginia AIGA chapter's annual graphic design, advertising, marketing and printing service bureau facility tours.
- 2001 Public Service Announcement: Designed a pro-bono advertisement for HeartStream Defibrillators (owned by Philips Electronics) to announce public access defibrillation and to allay consumer fears about using defibrillators in case of an emergency.
- Children's Museum of Richmond: Donated a 15-foot tall sculpture of a praying mantis that I built out of steel, fiberglass and wood.
- 1999 Rivermont Presbyterian Church: Pro-bono design of cookbook to raise money for construction of playground and equipment.
- 1991 Lynchburg Fine Arts Center: Volunteered to help local artist, Linda Hughes, run a summer workshop for children and teenagers at the Lynchburg Fine Arts Center.

PROFESSIONAL DEVELOPMENT

- 2010 Wiley Virtual Lecture: Participated in a webinar titled, "Getting Published 101" sponsored by Wiley & Sons publishers: presented by Amanda Miller, Margaret Cummins, Paul Drougas and John Czamecki.
- 2007-06 Maya Training: Audited the Introduction to Animation class at Virginia Tech to learn to model, light and animate objects using Maya.
- FDI Grant Instruction: Received instruction on "Using the Web for Instruction with Blackboard" from the Faculty Development Institute at Virginia Tech.
- 2005 Completed a Maya 7 Foundations software training and certification program in Toronto, Canada and received an Alias Certified Training Certificate.

CLASSES TAUGHT

- Advanced Visual Communications (3cr): Refinement of design theory and practice and communication skills. Emphasis on the conceptual development of expanded project formats and individual creativity. This class provides a principal opportunity for building a professional print portfolio.
- Creative Strategies (3cr): A course which acts as a laboratory for the exploration of creative thinking. The course introduces alternative problem solving tools, methods and strategies and their implementation.
- Computer Techniques (1.5cr): Two sections—An introductory course on the use of computer hardware, advanced software, and trouble shooting specifically for the contemporary graphic design practice.
- Communication Design (6cr): The relationship of form and communication in graphic design is explored through theoretical and applied projects. The impact of typography and imagery and their syntactic relations upon audience and content is stressed.

CLASSES TAUGHT (continued)

- Electronic Imaging (3cr): An advanced exploration into the use of the computer and other electronic peripheral devices in the creation of expressive imagery and functional communications.
- Electronic Portfolio (3cr): An examination of the conceptual and technical issues involved in the design and production of an electronic portfolio. The course addresses the possibilities and limitations computer generated images, sound, and digital video as they relate to visual communication problem solving and the creation of a digital identity or brand.
- Experimental Imaging (3cr): A studio course which focuses on the creation of images for communicative purposes. The processes and mediums for making images and the limits of visual literacy are explored.
- Graphic Design IV: Systems (3cr): An advanced course in visual communications and computer graphics that explores graphic design problems that convey complex information.
- Intermediate Interactive Design (3cr): An examination of the conceptual and technical issues involved in the design and production of interactive documents. This course addresses the possibilities and limitations of computer generated images, sound, and video as they relate to visual communication problem solving.
- Introduction to Graphic Design (3cr): Introduction to the theory and practice of graphic design as a means of visual communication, exploring problem-solving as applied to design concepts and execution. Assignments relate to society, industry, and the community with emphasis on print, digital and electronic applications.
- Introduction to Graphic Design 2 (3cr): Introduction to the theory and practice of graphic design as a means of visual communication, exploring problem-solving as applied to design concepts and execution. Studio assignments relating to society, industry, community, and commerce, with emphasis on print, digital and electronic applications.
- Time-Based Media (3cr): A fundamental course which introduces the element of time as a component of design and surveys the potential applications for motion in visual communication. This course establishes a foundation for vector and raster time-based software.
- Typography I (3cr): An introduction to communication problem solving through the visual medium of language. The fundamentals of typography and typographic design are explored in experimental and practical projects.
- Typography II (3cr): An intermediate exploration of typography as an expressive and functional communication vehicle. Emphasis is placed on defining visually effective design criteria to meet the reader's needs, the communicator's intent, and the designer's sensibilities.
- Visual Fundamentals (3cr): A course in which basic visual and cognitive organizational processes for the practice of communication and design are presented through lectures and demonstrated through studio exercises. The course includes visual perception and organization, visual problem solving techniques and visual ideation.

ADDITIONAL TEACHING COMMITMENTS

- 2011-06 FourDesign Faculty Advisor: Served as a faculty advisor for our student run (faculty led) graphic design agency that functions as a professional graphic design agency in the community.
- Independent Study: Offered a number of Independent Study classes to students wishing to deepen their engagement in a particular area relating to graphic design and visual communication.
- 2011-03 Student Advisor: Assigned to advise students and assist them with educational planning, selecting classes, identifying graduation requirements, evaluating internships, and periodic reviews of their progress.
- 2009 Student Freelance: As a component of research for a book I am writing, I required my freshman and sophomore students to freelance and work with a paying client. Students made over \$5,000+ the first year and my freelance requirement has been adopted by other VCD faculty members.
- 2008 Study Abroad in Istanbul, Turkey (International): I helped lead a three week study-abroad trip to Istanbul, Turkey to collaborate with students and faculty at Bahçesehir University. The purpose of the trip was for students to visually interpret key periods of urban development, visual culture and architectural style and identify what makes Istanbul unique. The trip culminated into an exhibition of work in Istanbul, Turkey and Alexandria, Virginia, and the second form was a book to promote Bahçesehir University and Virginia Tech.

AFFILIATIONS

American Institute of Graphic Arts (AIGA), Foundations of Art: Theory & Education (FATE), American Advertising Federation (AAF), University and College Designers Association (UCDA), Southeastern College Art Conference (SECAC), and the College Art Association (CAA)

WORLD TRAVEL

Canada, Denmark, France, Germany, Great Britain, Greece, Italy, Jordan, Lebanon, Netherlands, Oman, Qatar, Spain, Sri Lanka, Switzerland, Thailand, Turkey, United Arab Emirates, and Vietnam